

Business Partnership Program

Launching in 2026, The Aiken Association of REALTORS® Business Partnership Program offers Affiliate Members a unique opportunity to showcase their expertise and gain year-round visibility as a trusted partner in real estate.

Benefits

- Continuous promotion throughout the year across the AAOR website, office, events, emails, social media, and more!
- Exclusive opportunity to get in front of 1000 REALTORS® who have sold a total of 3,146 units in 2024 with a dollar volume of \$908,395,000!
- Be listed in our searchable Affiliate Member Directory, making it easy for REALTORS® and the public to find you.
- Receive member-only communications, including our Weekly Email Update and invitations to exclusive networking events and volunteer opportunities.

Explore the program levels to find the best fit for your business. Don't miss out on this exceptional chance to elevate your business within the real estate community!

aikenmls.com



2026 Business Partnership Opportunities

Platinum Partnership

Price: \$3,499*

Valued at: \$7,090

- 1 primary and up to 3 complimentary affiliate memberships (\$290 value)
- Receive free mailing labels for members upon request (\$50 value)
- Logo and link to your company website on aikenmls.com (\$500 value)
- Platinum recognition and branding at all AAOR Business Partner-Sponsored events, including on-site signage and digital promotions (\$6250 value)
 - Up to 10 CE classes, up to 7 Luncheons, 4 Market Mingle Social Events, 2
 City of Aiken Trolley Tours, Night at the GreenJackets Event, Jingle and Mingle Party & Awards (speak at events, time permitting)
 - Includes 4 attendees to luncheons, Market Mingles, and Jingle Mingle, plus 4 tickets to the GreenJackets Game.
- AAOR will promote your events through our social media channels
- Your logo on our 2026 Business Partners Banner as a **Platinum** Partner
- 4 Social Media ads per year

Gold Partnership

Price: \$2,250*

Valued at: \$5,790

- 1 primary and up to 2 complimentary affiliate memberships (\$240 value)
- Receive free mailing labels for members upon request (\$50 value)
- Logo and link to your company website on aikenmls.com (\$500 value)
- Gold recognition and branding at all AAOR Business Partner-Sponsored events, including on-site signage and digital promotions (\$5000 value)
 - Up to 10 CE classes, up to 7 Luncheons, 4 Market Mingle Social Events, 2
 City of Aiken Trolley Tours, Night at the GreenJackets Event, Jingle and Mingle Party & Awards (speak at events, time permitting)
 - Includes 4 attendees to luncheons, Market Mingles, and Jingle Mingle, plus 4 tickets to the GreenJackets Game
- AAOR will promote your events through our social media channels
- Your logo on our 2026 Business Partners Banner as a Gold Partner
- 3 social media ads per year



2026 Business Partnership Opportunities

Silver **Partnership**

Price: \$1,500*

Valued at: \$4,190

- 1 primary and up to 1 complimentary affiliate memberships (\$190 value)
- Receive free mailing labels for members upon request (\$50 value)
- Logo and link to your company website on aikenmls.com (\$500 value)
- Silver recognition and branding at all AAOR Business Partner-Sponsored events, including on-site signage and digital promotions (\$6250 value)
 - o Up to 10 CE classes, up to 7 Luncheons, 4 Market Mingle Social Events, 2 City of Aiken Trolley Tours, Night at the GreenJackets Event, Jingle and Mingle Party & Awards (speak at events, time permitting)
 - Includes 2 attendees to luncheons, Market Mingles, and Jingle Mingle, plus 2 tickets to the GreenJackets Event
- Your logo on our 2026 Business Partners Banner as a Silver Partner

Bronze Partnership

\$2,250*

Valued at: \$3,190

- 1 primary affiliate membership (\$140 value)
- Receive free mailing labels for members upon request (\$50 value)
- Company name listed on aikenmls.com (\$200 value)
- Bronze recognition and branding at all AAOR Business Partner-Sponsored events, including on-site signage and digital promotions (\$2800 value)
 - Up to 10 CE classes, up to 7 Luncheons, 4 Market Mingle Social Events, 2 City of Aiken Trolley Tours, Night at the GreenJackets Event, Jingle and Mingle Party & Awards
 - Includes 1 attendee to luncheons, Market Mingles, and Jingle Mingle, plus 1 ticket to the GreenJackets Event
- Your name on our 2026 Business Partners Banner as a Bronze Partner

Affiliate Partner

- Directory listing on aikenmls.com Invited to attend AAOR Events

\$140 + \$50 for addional members



2026 Business Partnership Application

Thank you for your continued support of AAOR and our programs!

□ Platinum \$3	,499	□ Gold \$2,25	0
1 Primary, up to 3		1 Primary, up to	2 Additional
Memberships in	cluded	Memberships i	ncluded
□ Silver \$1,500		□ Bronze \$50	00
1 Primary, up to 1		1 Primary Mem	bership included
Memberships in	cluded	•	·
□ Affiliate Member Only	\$140 for the primar	y member and \$50	D per additional member.
Business Partner Comp	any:		
Business Partner's Webs	site:		
Primary Contact Name:			
Primary Contact Email:_			
Primary Contact Phone:	<u>; </u>		
•	Additional Affi	liate Member	2
Additional Affiliate Members Please only complete this section if additional memberships are included in your chosen level above.			
Namo:		Namo:	
Name:			
Email:			
Phone:		Phone:	
1	Name:		_
E	Email:		_
F	Phone:		_
<u>Payment Options</u>			
□ Invoice the Primary Contact listed above			□ Check (Enclosed)
□ Check via USPS (Please	remit to AAOR, 1	069 Silver Bluff I	Road, Aiken, SC 29803
□ CC#		Exp	CVV:
Authorized Signature:			Date: